

2020 editorial calendar



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PLUMBING GROUP

Mike Miazga is the Group Editorial Director for BNP Media's Plumbing Group and Chief Editor for *PME* and *Supply House Times*. He oversees the editorial content and direction of the Plumbing Group's three brands (*Plumbing & Mechanical*, *PM Engineer* and *Supply House Times*) and their associated print and digital products.

MUST-SEE PRODUCTS LEAD GENERATION PACKAGE

Available March, July and October 2020

Must-See Products include a quarter-page print product release AND product eBlast AND lead package to introduce your product to our print and digital subscribers. Must-See Products combine the visibility of print with the urgency of an eBlast to generate leads from new and existing customers.



ISSUE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Ad Close	Dec 5, 2019	Jan 14	Feb 5	Mar 16	Apr 14	May 15
Materials Due	Dec 11, 2019	Jan 20	Feb 11	Mar 20	Apr 20	May 21
Issue Theme	<u>AHR Expo</u>	<u>Pumps</u>	<u>Commercial Valves</u>	<u>Commercial Piping & Fittings</u>	<u>Fire Protection and Design</u>	<u>Water Heaters</u>
Plumbing	Water Treatment	Water Heating	Bottle-filling stations	Water Infrastructure	Backflow prevention	Drainage
Mechanical	AHR Product Preview	Engineering Software	Grinder Pumps	Boilers & Mechanical Controls	Valves	Grease Interceptors
Hydronics	Hybrid Water & Heating Systems	Mechanical Room in a Box	Air-to-water heat pumps	Radiant heating & cooling design	2020 Radiant Comfort Report	PEX, PERT/ Other Tubing
Tech Topic	Mechanical Rooms	Touch free Technology	Scald Prevention	Circulators	Boilers	Toilets
Product Focus	Commercial Toilets	Industrial PVF	Boilers/Water Heating	Hydrants	Pumps & Pumping Systems	Flush Valves
Bonus Distribution/ Advertiser Service	AHR Expo Feb. 3-5 Orlando, Florida Free Bonus page for full-page advertisers	MCAA, March 15-19, Maui, Hawaii		Eastern Energy Expo, May 17-20, Uncasville, Connecticut Free Bonus page for full-page advertisers	NFPA, June 14-17, Orlando, Florida 2020 Radiant Comfort Report Spring Edition Free Information Showcase for all FP&D advertisers	ASHRAE, June 27-July 1, Austin, Texas Rep of the Year

the industry's best-read columnists



Julius Ballanco, P.E., CPD
Codes



Dave Yates
From the Mechanical Room



John Siegenthaler, P.E.
Renewable Energy Notebook



Jacqueline Wilmot
Fire Protection

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PLUMBING GROUP

Nadia Askar is the group multimedia editor for BNP Media's Plumbing Group. She is responsible for leading the direction of the brand's digital and social presence by ensuring the brand websites and social media outlets are consistently updated, and interacting with readers and followers. Askar joined BNP Media in November 2013.



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PLUMBING & MECHANICAL

Nicole Krawcke is chief editor of *Plumbing & Mechanical* magazine. In addition to overseeing editorial content for *PM*, she produces the monthly *PM* eNews Report and bimonthly *Radiant & Hydronics* eNewsletters, and helps manage pmmag.com along with the brand's social media channels. She joined BNP in 2014 and served as business management editor and web editor for *The NEWS*. She has nine plus years of writing and editing experience and holds a bachelor's degree in Journalism from Michigan State University.

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
June 12	July 15	Aug 14	Sept 14	Oct 14	Nov 16
June 18	July 21	Aug 20	Sept 18	Oct 20	Nov 20
The Smart Mechanical Room	Engineering & Design Software	Boilers	Geothermal	Piping Systems	2021 B.I.G. Book
Commercial Shower Systems	Faucets	Commercial Bathroom	2020 NSF International Supplement	Drains	Plumbing Product Listing
High-Efficiency Products	Controls	Backflow preventers	Codes and Standards	High-Efficiency Boilers	Industrial PVF Products List
Pumps	Valves	Radiant cooling	Circulators	Manifolds	Hydronic Products List
Latest Mechanical Codes & Standards	BIM design	Medical Room Design	Emergency Fixtures	Filtration	Shower Valves
Emergency Fixtures/ Products	Water Heaters	Piping	Tankless Water Heating	Backflow preventers	PF WaterSense-Certified Products
ADSCORE Study – Free to advertisers with a half-page or larger ad	ASPE Expo and Convention: Sept. 11-16, New Orleans ASPE show enhancers ASPE Expo and Convention preview Free Bonus page for full-page advertisers	PHCC CONNECT: Sept. 30-Oct. 2, Dallas, Texas ASA NETWORK 2020: Oct. 7-9, Chicago Plumbing Engineer of the Year	Greenbuild, Nov. 4-6, San Diego NSF International Supplement	2020 Mechanical Engineer of the Year 2020 Radiant Comfort Report Winter Edition Free Bonus page for full-page advertisers	Free basic listing in 2021 B.I.G. Book for all 2020 advertisers



Dan Holohan
Hydronic Heating



Ray Wohlfarth
Commercial Boilers



Ethan Grossman
Water Cooler Conversations



Christopher Lohr
Professional Development Pipeline