

# 2021 CALENDAR

	JANUARY Ad Close: 12/7/2020 Materials Due: 12/14/2020	FEBRUARY Ad Close: 1/14 Materials Due: 1/20	MARCH Ad Close: 2/5 Materials Due: 2/18	APRIL Ad Close: 3/16 Materials Due: 3/22	MAY Ad Close: 4/14 Materials Due: 4/20	JUNE Ad Close: 5/14 Materials Due: 5/20
<b>Editorial Spotlight</b>	AHR Expo	Commercial Plumbing	Pipe / Valves / Fittings	Pumps	Legionella & Water Safety <b>NEW!</b>	Geothermal
<b>Featured Topics</b>	<ul style="list-style-type: none"> <li>Mechanical Rooms</li> <li>Hybrid Water &amp; Heating Systems</li> <li>Valves</li> </ul>	<ul style="list-style-type: none"> <li>Water Heating</li> <li>Engineering Software</li> <li>PEX, PERT/ Other Tubing</li> </ul>	<ul style="list-style-type: none"> <li>Air-to-water Heat Pumps</li> <li>Scald Prevention</li> <li>Bottle-filling stations</li> </ul>	<ul style="list-style-type: none"> <li>Boilers &amp; Mechanical Controls</li> <li>Backflow Prevention</li> <li>Water Treatment</li> </ul>	<ul style="list-style-type: none"> <li>Water Infrastructure</li> <li>Circulators</li> </ul>	<ul style="list-style-type: none"> <li>Rep of the Year</li> <li>Drainage &amp; Grease Interceptors</li> <li>Touch-free Technology</li> </ul>
<b>Special Supplements</b>					<b>2021 Radiant Comfort Report — Spring Edition</b>	<b>Fire Protection &amp; Design Supplement</b>
<b>Product Focus</b>	<ul style="list-style-type: none"> <li>AHR Product Preview</li> <li>Commercial Toilets</li> </ul>	<ul style="list-style-type: none"> <li>Products of the Year</li> <li>Sewage/Ejector Pumps</li> </ul>	<ul style="list-style-type: none"> <li>Boilers</li> <li>Water Filtration Products</li> </ul>	<ul style="list-style-type: none"> <li>Water Heaters</li> <li>Hydrants</li> </ul>	<ul style="list-style-type: none"> <li>Flush Valves</li> <li>Fire Protection Products</li> </ul>	<ul style="list-style-type: none"> <li>Control Panels</li> <li>PEX/PERT and Other Piping</li> </ul>
<b>eBook Opportunities</b>			Bath & Kitchen Pro ebook 2021			Dave Yates Plumbing eBook Part #1
<b>Digital Opportunities</b>	AHR Pre-Show Multi-Sponsored eBlast AHR Expo Professional Booth Tour Video Package	Multi-Sponsored VIDEO eBlast	Must-See Products Multi-Sponsored eBlast	Multi-Sponsored Podcast: Commercial Water Heating	Multi-Sponsored VIDEO eBlast	Multi-Sponsored Webinar: Legionella – Building Water Safety
<b>PM Engineer eNews (2x/Month)</b>	Deploys the 15th & 30th of every month.	Deploys the 15th & 30th of every month.	Deploys the 15th & 30th of every month.	Deploys the 15th & 30th of every month.	Deploys the 15th & 30th of every month.	Deploys the 15th & 30th of every month.
<b>Radiant &amp; Hydronics eNews (2x/Month)</b>	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.
<b>Advertiser Bonus</b>	<b>FREE Matching 2nd Ad - any size!</b> <b>FREE Quarter Page Show Enhancer Product Release</b>			<b>FREE Matching 2nd Ad - any size!</b>		
<b>Trade Shows/Events</b>	<b>AHR Expo</b> Jan 25-27 Chicago	<b>WWETT</b> Feb. 22-24 Indianapolis	<b>MCAA</b> March 14-18 Orlando, FL		<b>Eastern Energy Expo</b> TBD <b>2021 Emerging Waters</b> May 11-12 San Antonio	<b>NFPA</b> Week of June 21 Las Vegas <b>ASHRAE</b> June 26-30 Phoenix, Arizona
	JULY Ad Close: 6/11 Materials Due: 6/17	AUGUST Ad Close: 7/14 Materials Due: 7/20	SEPTEMBER Ad Close: 8/13 Materials Due: 8/18	OCTOBER Ad Close: 9/13 Materials Due: 9/16	NOVEMBER Ad Close: 10/14 Materials Due: 10/28	DECEMBER Ad Close: 11/16 Materials Due: 11/22
<b>Editorial Spotlight</b>	Commercial Water Heating	Engineering & Design Software	Hospital Design - Plumbing Systems	Boilers	Piping Systems	2022 B.I.G. Book
<b>Featured Topics</b>	<ul style="list-style-type: none"> <li>High-Efficiency Products</li> <li>Latest Mechanical Codes &amp; Standards</li> <li>Piping</li> </ul>	<ul style="list-style-type: none"> <li>Radiant Heating &amp; Cooling Design</li> <li>Institutional Plumbing</li> </ul>	<ul style="list-style-type: none"> <li>Plumbing Engineer of the Year</li> <li>Grinder Pumps</li> <li>Backflow Prevention</li> </ul>	<ul style="list-style-type: none"> <li>Tankless Water Heaters</li> <li>Codes &amp; Standards</li> </ul>	<ul style="list-style-type: none"> <li>Mechanical Engineer of the Year</li> <li>High-Efficiency Boilers</li> </ul>	<ul style="list-style-type: none"> <li>Plumbing Product Listing</li> <li>Industrial PVF Product Listing</li> <li>Hydronic Product Listing</li> </ul>
<b>Special Supplements</b>				<b>2021 NSF International Supplement</b>	<b>2021 Radiant Comfort Report — Winter Edition</b>	
<b>Product Focus</b>	<ul style="list-style-type: none"> <li>Emergency Fixtures/ Products</li> <li>Commercial Shower Systems</li> </ul>	<ul style="list-style-type: none"> <li>Faucets/Sinks</li> <li>Pumps &amp; Pumping Systems</li> </ul>	<ul style="list-style-type: none"> <li>Commercial Plumbing</li> <li>Radiant Snow Melt Products</li> </ul>	<ul style="list-style-type: none"> <li>Industrial PVF</li> <li>Drainage Products</li> </ul>	<ul style="list-style-type: none"> <li>Tankless Water Heaters</li> <li>Backflow Preventers</li> </ul>	<ul style="list-style-type: none"> <li>WaterSense-certified Products</li> <li>Shower Valves</li> </ul>
<b>eBook Opportunities</b>			Dave Yates Plumbing eBook Part #2			2022 B.I.G. Book - Free basic listing for all advertisers
<b>Digital Opportunities</b>	Must-See Products Multi-Sponsored eBlast	Multi-Sponsored VIDEO eBlast	Multi-Sponsored Product Focus eBlast: Valves	Must-See Products Multi-Sponsored eBlast	Multi-Sponsored Focus on eBlast : Variable Speed Pumps	Multi-Sponsored Product Focus eBlast: PVF/ Piping Systems
<b>PM Engineer eNews (2x/Month)</b>	Deploys the 15th & 30th of every month.	Deploys the 15th & 30th of every month.	Deploys the 15th & 30th of every month.	Deploys the 15th & 30th of every month.	Deploys the 15th & 30th of every month.	Deploys the 15th & 30th of every month.
<b>Radiant &amp; Hydronics eNews (2x/Month)</b>	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.	Deploys the 13th & 28th of every month.
<b>Advertiser Bonus</b>		<b>FREE Matching 2nd Ad - any size!</b>			<b>FREE Matching 2nd Ad - any size!</b>	
<b>Trade Shows/Events</b>				<b>ASPE Technical Symposium</b>	<b>Greenbuild</b> TBD <b>PMI</b> TBD	

# 2020 editorial calendar



askarn@bnpmedia.com

## PLUMBING GROUP

Nadia Askar is the group multimedia editor for BNP Media's Plumbing Group. She is responsible for leading the direction of the brand's digital and social presence by ensuring the brand websites and social media outlets are consistently updated, and interacting with readers and followers. Askar joined BNP Media in November 2013.



krawcken@bnpmedia.com

## PLUMBING & MECHANICAL

Nicole Krawcke is chief editor of *Plumbing & Mechanical* magazine. In addition to overseeing editorial content for *PM*, she produces the monthly *PM eNews Report* and bimonthly *Radiant & Hydronics eNewsletters*, and helps manage [pmmag.com](http://pmmag.com) along with the brand's social media channels. She joined BNP in 2014 and served as business management editor and web editor for *The NEWS*. She has nine plus years of writing and editing experience and holds a bachelor's degree in Journalism from Michigan State University.

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
June 12	July 15	Aug 14	Sept 14	Oct 14	Nov 16
June 18	July 21	Aug 20	Sept 18	Oct 20	Nov 20
The Smart Mechanical Room	Engineering & Design Software	Boilers	Geothermal	Piping Systems	2021 B.I.G. Book
Commercial Shower Systems	Faucets	Commercial Bathroom	2020 NSF International Supplement	Drains	Plumbing Product Listing
High-Efficiency Products	Controls	Backflow preventers	Codes and Standards	High-Efficiency Boilers	Industrial PVF Products List
Pumps	Valves	Radiant cooling	Circulators	Manifolds	Hydronic Products List
Latest Mechanical Codes & Standards	BIM design	Medical Room Design	Emergency Fixtures	Filtration	Shower Valves
Emergency Fixtures/ Products	Water Heaters	Piping	Tankless Water Heating	Backflow preventers	PF WaterSense-Certified Products
<b>ADSCORE Study – Free to advertisers with a half-page or larger ad</b>	ASPE Expo and Convention: Sept. 11-16, New Orleans ASPE show enhancers ASPE Expo and Convention preview <b>Free Bonus page for full-page advertisers</b>	PHCC CONNECT: Sept. 30-Oct. 2, Dallas, Texas ASA NETWORK 2020: Oct. 7-9, Chicago Plumbing Engineer of the Year	Greenbuild, Nov. 4-6, San Diego <b>NSF International Supplement</b>	2020 Mechanical Engineer of the Year <b>2020 Radiant Comfort Report Winter Edition</b> <b>Free Bonus page for full-page advertisers</b>	<b>Free basic listing in 2021 B.I.G. Book for all 2020 advertisers</b>

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