

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2006**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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BNP Media
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Troy, MI 48084-3333
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FAX No.: (248) 362-0317
www.pmengineer.com

Official Publication of: None
Established: 1995
Issues Per Year: 12



FIELD SERVED

PM Engineer serves the plumbing industry through consulting engineering firms, architectural/design firms, mechanical contracting firms, building owners/engineer firms, manufacturer reps, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

PM Engineer serves engineering management, engineers, manufacturer reps, and other titled and non-titled personnel.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	9
Advertiser and Agency _____	1,642
Rotated or Occasional _____	-
*Allocated for Trade Shows and Conventions _____	133
All Other _____	869
TOTAL	2,653

*See Paragraph 11

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	26,500	100.0	26,495	100.0	5	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	26,500	100.0	26,495	100.0	5	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD

2006 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2006 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	191	191			26,500	April _____	195	195			26,500
February _____	455	455			26,500	May _____	6,058	6,058			26,500
March _____	152	152			26,500	June _____	48	48			26,500
						TOTAL	7,099	7,099			

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2006
 This issue is equal to the average of the other 5 issues reported in Paragraph two.

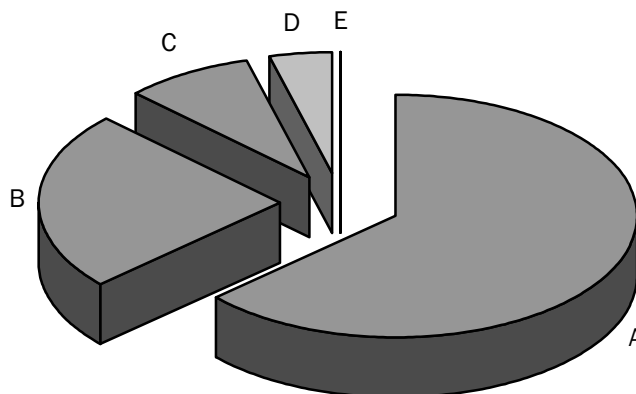
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE		
			Engineering Management (See Note 1)	Engineers (See Note 2)	Manufacturer Rep/Other Titled and Non-Titled Personnel
Consulting Engineering, Architectural/Design Firms ____	17,102	64.5	11,606	5,267	229
Mechanical Contracting Firm _____	6,186	23.4	5,067	955	164
Building Owner/Engineer Firm _____	2,311	8.7	1,649	645	17
Manufacturer Rep _____	901	3.4	590	103	208
Others Allied to the Field _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	26,500	100.0	18,912	6,970	618

Note 1 - Engineering Management includes: President, Chairman, Owner, Partner, Associate, Corporate Officer, Chief Engineer, Department Head, Project Manager, Branch Manager, Corporate Facilities Engineer, Director and Other Engineering Management Titles not listed above.

Note 2 - Engineers include: Plumbing Engineer, Hydronic Heating Engineer, Professional Engineer, Design Engineer, Project Engineer, Sanitary Engineer, Fire Protection Engineer, Medical Gas Engineer, Consulting Engineer, and Other Engineer Titles not listed above.

3a. Breakout of Qualified Circulation of Business and Industry

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
A Consulting Engineering, Architectural/Design Firms ____	17,102	64.5
B Mechanical Contracting Firm __	6,186	23.4
C Building Owner/Engineer Firm _	2,311	8.7
D Manufacturer Rep _____	901	3.4
E Others Allied to the Field _____	-	-



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2006							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient:	19,901	3,975	-			23,876	90.1
a. Written	5,875	827	-			6,702	25.3
b. Telecommunication	8,406	2,144	-			10,550	39.8
c. Electronic	5,620	1,004	-			6,624	25.0
II. TOTAL - Request from recipient's company:	-	-	-			-	-
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
III. TOTAL - Membership Benefit:	-	-	-			-	-
a. Individual	-	-	-			-	-
b. Organizational	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	-	-	-			-	-
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically):	2,624	-	-			2,624	9.9
Association rosters and directories	-	-	-			-	-
*Business directories	2,624	-	-			2,624	9.9
Independent field reports	-	-	-			-	-
Licensees - National, State or Local Government	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-			-	-
Other sources	-	-	-			-	-
VI. TOTAL - Single Copy Sales:	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	22,525	3,975	-			26,500	100.0
*See Paragraph 11	PERCENT	85.0	15.0	-		100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2006				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function			26,500	100.0
Individuals by name only			-	-
Titles or functions only			-	-
Company names only			-	-
Multi-Copy Same Addressee copies			-	-
Single Copy Sales			-	-
TOTAL QUALIFIED CIRCULATION			26,500	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2006									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine			177		400-427 Kentucky			272	
030-038 New Hampshire			197		370-385 Tennessee			364	
050-059 Vermont			121		350-369 Alabama			223	
010-027 Massachusetts			1,027		386-397 Mississippi			72	
028-029 Rhode Island			124		EAST SO. CENTRAL			931	3.5
060-069 Connecticut			558		716-729 Arkansas			112	
NEW ENGLAND			2,204	8.3	700-714 Louisiana			144	
100-149 New York			2,295		730-749 Oklahoma			206	
070-089 New Jersey			1,161		750-799 Texas			1,287	
150-196 Pennsylvania			1,795		WEST SO. CENTRAL			1,749	6.6
MIDDLE ATLANTIC			5,251	19.8	590-599 Montana			110	
430-459 Ohio			1,174		832-838 Idaho			114	
460-479 Indiana			535		820-831 Wyoming			57	
600-629 Illinois			1,416		800-816 Colorado			469	
480-499 Michigan			949		870-884 New Mexico			162	
530-549 Wisconsin			656		850-865 Arizona			302	
EAST NO. CENTRAL			4,730	17.9	840-847 Utah			161	
550-567 Minnesota			534		889-898 Nevada			167	
500-528 Iowa			220		MOUNTAIN			1,542	5.8
630-658 Missouri			544		995-999 Alaska			83	
580-588 North Dakota			56		980-994 Washington			527	
570-577 South Dakota			65		970-979 Oregon			264	
680-693 Nebraska			206		900-961 California			2,162	
660-679 Kansas			295		967-968 Hawaii			91	
WEST NO. CENTRAL			1,920	7.2	PACIFIC			3,127	11.8
197-199 Delaware			87		UNITED STATES			26,448	99.8
206-219 Maryland			764		969 & 004-009 U.S. Territories			38	
200-205 Washington, DC			123		Canada			4	
220-246 Virginia			1,002		Mexico			-	
247-268 West Virginia			126		Other International			-	
270-289 North Carolina			809		APO/FPO			10	
290-299 South Carolina			335		TOTAL QUALIFIED CIRCULATION			26,500	100.0
300-319 Georgia			612						
320-349 Florida			1,136						
SOUTH ATLANTIC			4,994	18.9					

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2002	2003	2004	*2005	**2006
Total Audit Average Qualified:	24,005	24,835	26,500	26,487	26,500
Qualified Non-Paid: _____	23,996	24,834	26,496	26,482	26,495
Qualified Paid: _____	9	1	4	5	5
Post Expire Copies included in Paid Circulation: _____	***NC	***NC	***NC	***NC	***NC
Average Annual Order Price: ___	***NC	***NC	***NC	***NC	***NC

***NOTE:** The audited average qualified circulation for January-June 2005 = 26,500. The unaudited average qualified circulation for July-December 2005 = 26,473. Yielding an average qualified circulation of 26,487. With each successive year, new data will be added until five years of data is displayed.

****2006 data is unaudited.**

***NC = None Claimed

10. PAID CIRCULATION DATA	
***NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

AVERAGE NON-QUALIFIED CIRCULATION:

Allocated for Trade Shows and Conventions Includes:

AHR EXPO, January 23-25, 2006, Chicago, IL, 600 copies.

National Plant Engineering & Maintenance Conference, March 21-23, 2006, Chicago, IL, 200 copies.

PARAGRAPH 3b:

Business directories include 1 source of circulation for a quantity of 2,624 copies or 9.9%.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

QUESTIONNAIRE INCLUDED AT THE OPTION OF THE PUBLISHER.

START YOUR FREE SUBSCRIPTION TODAY!

PM ENGINEER

Please complete all questions to qualify for a **FREE** subscription:

1 **YES!** No I wish to receive (continue receiving) *PM Engineer* — **FREE!**
 Signature _____ Date _____

YES! No **Would you like to receive the *PM Engineer* E-Newsletter — FREE?**
 Signature _____ Date _____

2 I work for the following type of firm: (check one only)

01 Consulting Engineering Firm
 02 Architectural/Design Firm
 03 Mechanical Contracting Firm
 04 Building Owner/Engineer
 05 Manufacturer Rep
 06 Other _____
please specify

3 We do the following types of work: (check all that apply)

06 Plumbing
 07 Hydronic Heating
 08 Pipe/Valves/Fittings
 09 Fire Protection/Sprinklers
 11 Other _____
please specify

4 Please check the one that best describes your title:

11 **Engineering Management:** President, Owner, Chairman, Partner, Associate, Corporate Officer, Chief Engineer, Department Head, Director, Project Mgr., Branch Mgr., Corporate Facilities Engineer
 12 **Other Engineering Management titles not listed above:** _____
please specify

(Question 4 cont.)

13 **Engineers:** Plumbing Engineer, Hydronic Heating Engineer, Professional Engineer, Design Engineer, Project Engineer, Sanitary Engineer, Fire Protection Engineer, Medical Gas Engineer, Consulting Engineer
 14 **Other Engineer titles not listed above:** _____
please specify

15 **Manufacturer Rep/Other** _____
please specify

5 I personally specify, design, recommend or purchase plumbing, piping, hydronic heating, and/or fire protection products:
 1 Yes 0 No

6 I belong to the following professional organizations:
 17 ASPE
 18 ASHRAE
 19 ASSE
 20 ACEC
 21 NFPA

8 I receive the following trade magazines: (check all that apply)

21 *Plumbing Engineer*
 22 *ASPE Plumbing Systems & Design*
 23 *ASHRAE Journal*
 24 *Consulting Specifying Engineer*
 25 *HPAC Engineering*
 26 *Engineered Systems*
 27 *NFPA Journal*
 28 *Sprinkler Age*

9 My work phone # is: _____
 (____) _____

10 My work fax # is: _____
 (____) _____

11 My e-mail address is: _____

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Print Name/Title _____
 Company _____
 Address _____
 City _____ State _____ Zip _____

PUBLISHER'S AFFIDAVIT	
We hereby make oath and say that all data set forth in this statement are true. Teresa Owens, Group Circulation Manager Catherine M, Ronan, Audit Manager (At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.) IMPORTANT NOTE: This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	Date signed July 12, 2006 State Michigan County Oakland Received by BPA Worldwide July 12, 2006 Type PJ ID Number P269P0J6